BUSINESSNEWS

ohn DeMaro is a partner at Ruskin Moscou Faltischek, P.C. in Uniondale. A leading intellectual property attorney, DeMaro is recognized in the field for his work on complex transactional matters and dispute resolution. He represents and advises clients in connection with all conceivable intellectual property issues, including trademark, copyright, licensing, new media, privacy, Internet, domain name, unfair competition, trade secrecy and technology-transfer matters.

DeMaro has represented clients before the U.S. Patent and Trademark Office, Trademark Trial and Appeal Board and the U.S. Copyright Office. He supervises the firm's International Trademark Practice and advises clients regarding worldwide intellectual property matters. He also has substantial experience in connection with the drafting and negotiating of software, Internet and technology-related agreements. DeMaro has also litigated intellectual property and complex commercial matters on behalf of national and regional clients in federal and state courts.

DeMaro has been with the firm for over 25 years. He is also general counsel to the firm. In that role, he is responsible for all legal issues encountered by the firm. He is chair of the firm's Intellectual Property Group and a member of the Litigation Department. He also chairs the firm's Food & Beverage Group, a multidisciplinary legal team serving food and beverage manufacturers, distributors, retailers, restaurants, franchisers and investors.

In addition, DeMaro is a member of the firm's Cybersecurity and



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Data Privacy Group. He works to protect clients before and after a data breach.

DeMaro earned a juris doctor from St. John's University School of Law where he served as an editor of the St. John's Law Review, as well as the New York International Law Review. He earned a bachelor's degree, cum laude, from State University of New York at Albany and has taken classes focusing on leadership and management at Harvard Business School.

DeMaro is a member of the New York State Bar Association's Intellectual Property section and the Nassau County Bar Association's Intellectual Property section. He is also a member of the International Trademark Association (INTA).

Ruskin Moscou Faltischek is a premier business law firm in the New York region. The firm has built cornerstone groups that represent all major practice areas of law including corporate & securities, commercial litigation, real estate, health care, commercial lending, corporate restructuring and bankruptcy, employment and trusts & estates.

With more than 65 attorneys, superior knowledge of the law, polished business acumen and proven credentials, the firm has earned a reputation for excellence and success. The strength of the firm's resources greatly enhances what it can accomplish for clients; to not only solve problems, but to create opportunities. This ongoing achievement makes Ruskin Moscou Faltischek an acknowledged leader among its peers and a preferred choice among business leaders.