



**JOHN A. DEMARO /  
PARTNER & GENERAL COUNSEL**

[jdemaro@rmfpc.com](mailto:jdemaro@rmfpc.com)

o 516.663.6505 | f 516.663.6705

## EDUCATION

- ▶ St. John's University (J.D., 1992)
- ▶ State University of New York at Albany (B.A. cum laude, 1989)

## PRACTICE AREAS

- ▶ Commercial Litigation
- ▶ Cybersecurity and Data Privacy
- ▶ Digital Media Law
- ▶ Food & Beverage
- ▶ Intellectual Property & Technology
- ▶ International Practice Group

**JOHN A. DEMARO** is a leading intellectual property attorney, recognized in the field for his work on complex transactional matters and dispute resolution. He represents and advises clients in connection with all conceivable intellectual property issues, including trademark, copyright, licensing, new media, privacy, Internet, domain name, unfair competition, trade secrecy and technology-transfer matters.

He has represented clients before the U.S. Patent and Trademark Office, Trademark Trial and Appeal Board and the U.S. Copyright Office. John supervises the firm's International Trademark Practice and advises clients regarding worldwide intellectual property matters. He also has substantial experience in connection with the drafting and negotiating of software, Internet and technology-related agreements. He has litigated intellectual property and complex commercial matters on behalf of national and regional clients in federal and state courts.

John has been with the firm for over 25 years. He is chair of the firm's Intellectual Property Group and a member of the Litigation Department. John also chairs the Firm's Food & Beverage Group, a multidisciplinary legal team serving food and beverage manufacturers, distributors, retailers, restaurants, franchisors, and investors.

In addition, John is a member of the Firm's Cybersecurity and Data Privacy Group. He works to protect clients before and after a data breach. John's significant experience relating to software, the Internet, technology and privacy has been an asset in this field.

John is General Counsel to the firm. In that role, he is responsible for all legal issues encountered by the firm.