

## ANDREW S. HAZEN / OF COUNSEL

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## **EDUCATION**

- Thomas M. Cooley Law School (J.D., 1998)
- State University of New York College at Oswego (B.A., 1995)

## PRACTICE AREAS

- Corporate & Securities
- Digital Media Law

**ANDREW S. HAZEN** has been developing and branding successful businesses for more than 15 years. He is the founder & CEO of Angel Dough Ventures and he has extensive knowledge and experience in all Internet marketing matters, website optimization and search engine marketing. He has also been investing in domain names since 1998 and has brokered domain deals from \$2k to \$1M+. From domain name procurement to keyword selection and forming strategic partnerships, he has created strategies and techniques to get businesses noticed by targeted audiences.

Serving as of counsel to Ruskin Moscou Faltischek, P.C, he is a member of the Corporate and Securities Department as well as a member of the newly formed Digital Media Practice Group.

He serves as a keynote speaker at Internet marketing and entrepreneur seminars and has authored many published articles for varying trade magazines and marketing newsletters. In 2008, his book Search Engine Optimization — Plain & Simple was published (see www. AndrewHazen.com) and he has been recognized as a leading Internet marketing expert on the Biography Channel and Fox Business News.

Andrew is a member of Long Island's list of rising stars known as the 40 Under 40 Club and a true philanthropist. He sits on the Board of Directors for the nonprofit hunger organization rock CAN roll, Inc., the Digital Media Board at St. Jude Hospital and is also on the Executive Committee of the Eric Trump Foundation. He is a also a board member at LISTnet and the Long Island Angel Network, formed to provide a forum for entrepreneurs, investors and businesses to examine investment opportunities in new technologies or business models. In 2007 and 2008, Prime Visibility, the Internet marketing agency he founded, made the Inc. list of fastest growing companies in the U.S. and was subsequently acquired by the PV Media Group in 2007 and sold again to publicly traded Blinkx in 2011. (continued)



He is a member of the New York State and Massachusetts Bar Associations.

## **PUBLICATIONS**

- ► Internet Entrepreneur Andrew Hazen Acquires Longlsland.com (Corporate and Securities, Intellectual Property and Technology)
- ► RMF Attorney and chief executive of LaunchPad, Anrew Hazen talks about Six LaunchPad locations supporting more than 125 startup firms (Articles, Corporate and Securities)
- ► Mar-2013 Google Updates Its AdWords Policy (Alerts, Digital Media)